SOCIAL INNOVATION IN HEALTH
DEFINITIONS AND FRAMEWORKS

A WORKSHOP FOR SIHI FELLOWS
SESSION OBJECTIVES

At the end of the session, participants will be able to:

▪ Describe social innovation in health

▪ Discuss the components and process of social innovation

▪ Given a case/example, discuss the characteristics and outcomes of social innovations in health
SESSION ACTIVITIES

- Icebreaker and introductory activity
- Short presentation: social innovation components and process
- Breakout group discussions
- Synthesis
My Social Innovation in Health
Concept Web

- Materials: pen (or marker) and paper
- Draw a concept web with “social innovation” at the center
- Fill it with words and ideas that come to mind when you think of social innovation
- You have 3 minutes for the activity
Social Innovation – Definitions

▪ Edwards-Schachter & Wallace (2017) – systematic review identified 252 discrete definitions of social innovations

▪ van Niekerk, Manderson & Balabanova (2021) – themes of key social innovation definitions:
  ▪ Addressing social needs, through new initiatives to improve society
  ▪ Forms of participation, relationships and practices
  ▪ Empowering for action
  ▪ Institutional and systems change
“A solution (process, product, practice, market mechanism) implemented through diverse organisational models. The solution has been developed by a range of actors in response to a systemic health challenge within a geographic context. It profoundly challenges the current system status quo and has enabled healthcare to be more inclusive, effective and affordable.”

(van Niekerk et. al., 2017)

Social innovation in health: case studies and lessons learned from low- and middle-income countries
“Social innovation in health is a community-engaged process that links social change and health improvement, drawing on the diverse strengths of local individuals and institutions. Social innovation argues that having local beneficiaries drive the development of a health programme results in more sustainable and accountable services.”

(Halpaap et. al., 2020)
https://www.thelancet.com/journals/langlo/article/PIIS2214-109X(20)30070-X/fulltext
Social Innovation Frameworks

- Institutional Context
  - Reflexivity
  - Agency
  - Disembedding
  - Social Innovation Efforts
  - Emotions
  - Interactions
  - Negotiations
  - Micro
  - Mezzo
  - Macros

- Agency
  - New idea
  - Social Practices
  - Individual
  - Enabling
  - Constraining
  - Legitimated actions

- Social Systems
  - Social Practices
    - User group
    - Extra group

- Co-Production
  - Collaboration
    - New ideas
    - Empowerment
    - Change
  - Utilitarian social value
  - Societal impact
  - New forms of power relations

- 1 Prompts
  - 2 Proposals
  - 3 Prototypes
  - 4 Sustaining
  - 5 Scaling
  - 6 Systemic change

- Health Needs
  - Voluntary Sector
  - Public Sector
  - Social Sector
  - Private Sector
  - Product
  - Market mechanism
  - Paradigms / Policy
  - Role / Behaviour
  - Inclusive / Effective
  - Affordable

- Priority health needs
  - Neglected tropical diseases
  - Malnutrition
  - Non-communicable diseases
  - Primary Health Care

- Organisational structures
  - Non-governmental organisations
  - Social enterprises
  - Companies and Corporations
  - Public, Private Partnerships
  - Public agencies
  - Policies
  - Patients, family and community members
  - Voluntary organisations
Social Innovation in Health: Components and Process

BREAKOUT GROUPS
Cases

1. Inter-Island Health Service Boat Project, Philippines
2. Kaundu Community Based Health Insurance, Malawi
Guide Questions

▪ What was the health **CHALLENGE**? Describe it within the specific context and experience of the people.

▪ **PARTICIPATION**: Who are the actors in the innovation process? How were actors “added”/included? What are the new social relations formed?

▪ What is the **CREATIVE SOLUTION**? How is it novel and tailor-fit for its context?

▪ How was **EMPOWERMENT** demonstrated?

▪ What are the broader institutional or systems **CHANGES**? How did it demonstrate societal impact?
SYNTHESIS
THANK YOU!